

ENTREPRENEURSHIP & START UP

VISIONARY &
ENTERPRISING



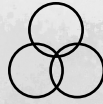
THE ECONOMIC FUTURE OF THE CENTRAL SC REGION is powered not only by a diverse mix of industries and talent but by an entrepreneurial spirit that drives us forward. We are home to big thinkers and out-of-the-box creators igniting innovations that push boundaries, a diverse talent pool blending generations and skillsets, and a growing atmosphere of collaboration and support helping bring ideas to market.



TALENT

Move over Seattle and Austin! Gaining more than **6,000** millennials every year, we're among the nation's **TOP 5** cities for millennial movers looking to cash out big but spend little.

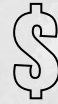
And with nearly **70K** students enrolled in higher education, our talent is young, educated, collaborative, and innovative. In the heart of South Carolina, you'll find a region that's big on brainpower.



NETWORKING

Opportunities come in many forms:

- ✓ Coworking spaces your preference? We've got that!
- ✓ Social groups with progressive members or mentorships a must on your list for support? Yep, got that, too!
- ✓ Sufficient capacity to run your high-tech enterprise? We have the **FIRST URBAN GIGABIT COMMUNITY** in the state!



FINANCIAL SUPPORT

Accessing the funds to get your company up and running is made easier by a balanced market. Since we're not saturated with the goliaths of the world like some of our competitors, your big idea can blossom in the spotlight.

We're recognized with a **TOP 5** destination for start-up costs. Plus, your funds go further in a location where overhead, wages, and living costs you less.

LIFECYCLE OF YOUR IDEA

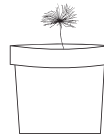
IDEATION



VALIDATION



LAUNCH



GROWTH



MATURITY



RESOURCES & SUPPORT:



*Logos shown are a sampling of available regional resources and are not all inclusive.



centralsc.org

+1.803.733.1181

Central SC
Business. Primarily. Business. Primarily.

27%

tech growth in the past 5 years

34.5 MEDIAN AGE

Region is home to the
youngest county
in South Carolina

Region produces

20% MORE

software & computer science degrees
relative to the national average

TOP 5 MARKET

for up-and-coming tech talent

Home to one of the

TOP PATENT PRODUCING

Universities in the world (University of South Carolina)

centralsc.org/target-industries/entrepreneurship-start-up

