

In the heart of South Carolina.



CITY OF COLUMBIA

CENTRAL
south carolina

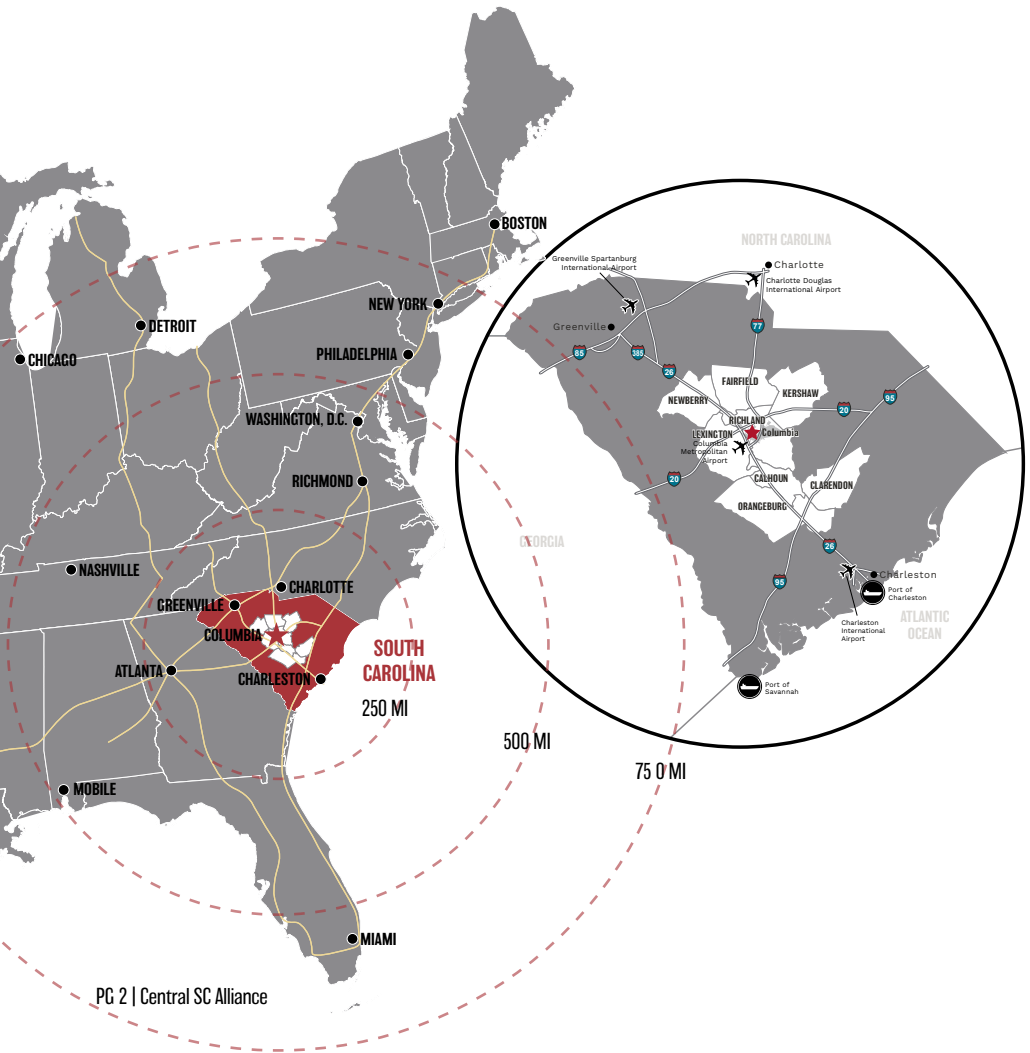
Business Friendly. Business Ready.

**Executive
Summary**

WHY CENTRAL SC?

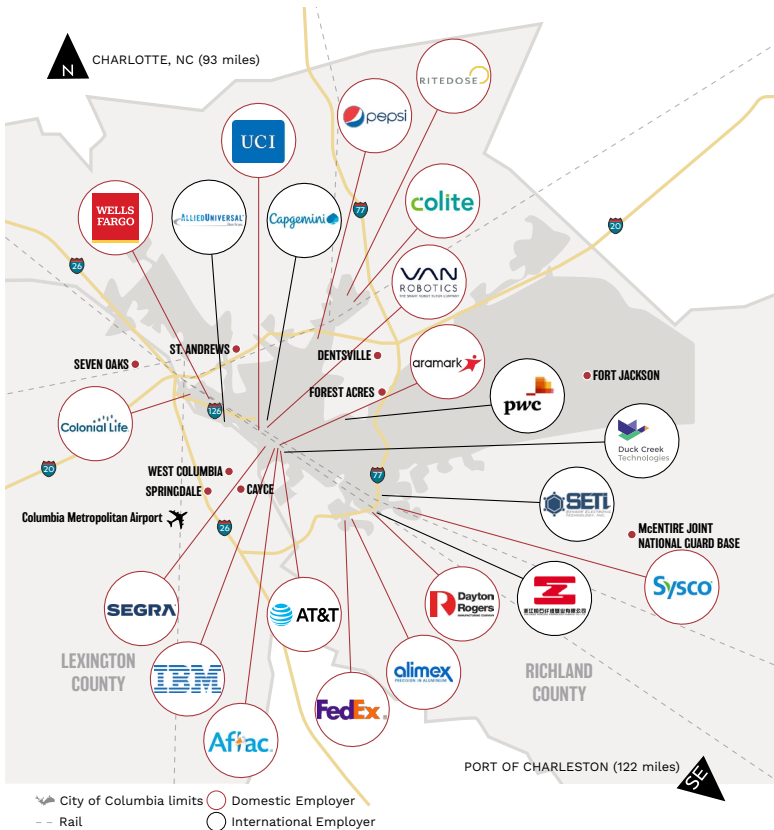
Located in the heart of South Carolina, the Central SC Region is composed of South Carolina's capital city, Columbia, and eight surrounding counties: Calhoun, Clarendon, Fairfield, Kershaw, Lexington, Newberry, Orangeburg and Richland. Together, these areas host an average workforce of 460,000 dedicated professionals.

Conveniently positioned in the center of the state and halfway between New York and Miami, the Central SC Region is crossed by four major interstates, providing unrivaled speed to market.



CITY OF COLUMBIA

As the heart of the Palmetto State, the capital city of Columbia is the economic and educational hub helping shaping the future of South Carolina. Since its formation in 1786, Columbia has transformed from its deep roots in textile manufacturing to a bustling metropolis with a diverse economy composed of advanced manufacturing, healthcare, technology, shared services, logistics, and energy. Access to over 1 million people within 60 miles makes finding employees for the Region's varied industries an easy task. Plus, a growing entrepreneurial support network is making it easier for creators and makers to get their innovative ideas off the ground and to market.



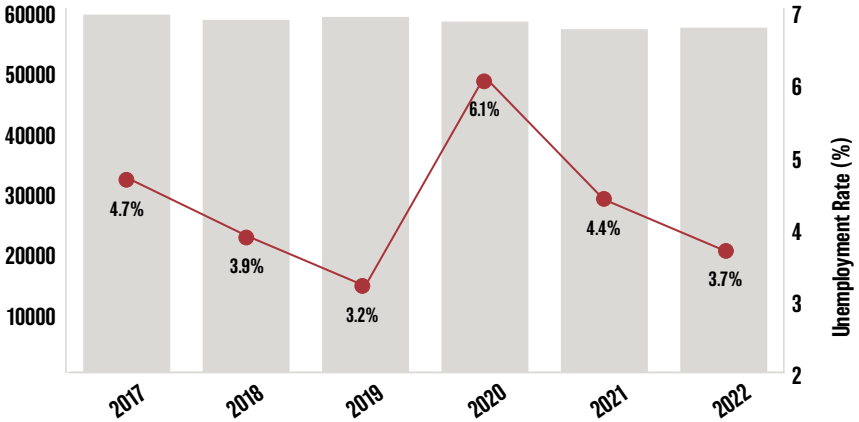
PASS THROUGH & CONVERGE IN COLUMBIA



ACCESSIBLE 80 MILES E

OUR PEOPLE

LABOR FORCE & UNEMPLOYMENT TRENDS



COMMUTING PATTERNS

29,407
OUTBOUND

Top 5 Locations:
 Richland County
 Lexington County
 Greenville County
 Charleston County
 Spartanburg County



110,583
INBOUND

Top 5 Locations:
 Richland County
 Lexington County
 Kershaw County
 Charleston County
 Sumter County

17,982 Live & Work in the City of Columbia

DRIVE TIME POPULATION



643,959



834,760



1,060,843

COLUMBIA ACCOLADES

NAMED AN "EMERGING
EPICENTER
OF HIGH TECH INDUSTRY"
IN SIX FIELDS BY WIRED
MAGAZINE

NAMED AMONG
TOP 10
BEST CITIES TO START
A CAREER BY
WALLETHUB

HOME TO THE
UNIVERSITY OF SOUTH
CAROLINA, RANKED TOP 50%
OF SCHOOLS AROUND THE
WORLD FOR BEST MASTER'S
OF INTERNATIONAL
BUSINESS

HOME TO FIRST
"URBAN CIGABIT"
COMMUNITY IN THE STATE,
THE BULLSTREET
DISTRICT

INTERNATIONAL PRESENCE



Germany
30.3%



United Kingdom, France
12.1% (t)



Japan
9.1%



Canada, Switzerland,
Sweden, Australia
6.1% (t)



China, Finland,
Netherlands, S. Korea
3.1% (t)

MARQUEE COMPANIES

DOMESTIC BRANDS



INTERNATIONAL BRANDS



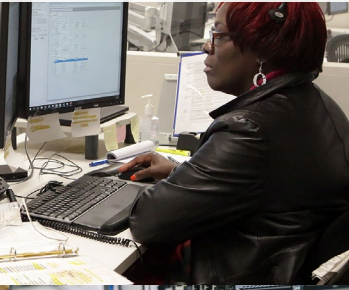
Duck Creek
Technologies



view all Columbia employers



**INSURANCE & CALL CENTER
COLONIAL LIFE**



**METAL FAB, FORMING & STAMPING
DAYTON ROGERS**

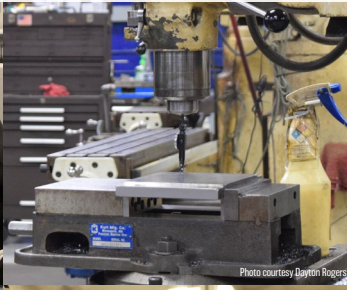
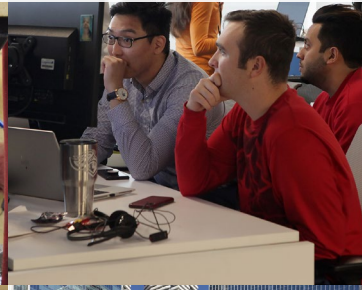
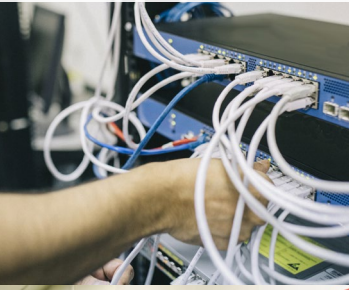


Photo courtesy Dayton Rogers

**INSURANCE SOFTWARE SERVICES
CAPGEMINI**



**FIBER-BASED VOICE, DATA & INTERNET
SEGRA**



**AUTOMATION & MACHINERY
REI AUTOMATION**



**MAIL DISTRIBUTION HUB & CUSTOMER SERVICE
FEDEX GROUND**



**INSURANCE SOFTWARE
DUCK CREEK TECHNOLOGIES**



Photo courtesy Accenture (Duck Creek)

**SOFT DRINK DISTRIBUTION
PEPSI-COLA METRO. BOTTLING**



Photo credit PepsiCo

**LIFE & HEALTH INSURANCE
AFLAC**



**ELECTRODES & MEDICAL DEVICES
RHYTHMLINK**

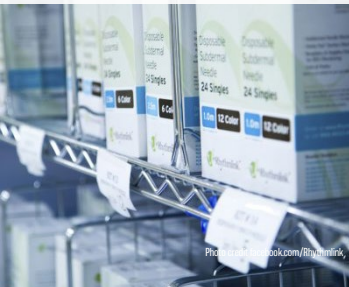


Photo courtesy RhythmLink.com/RhythmLink

**COWORKING SPACE & SOCIAL CLUB
FEMME X COLUMBIA**



**BRAKE SYSTEMS
HALDEX BRAKE PRODUCTS CORP**

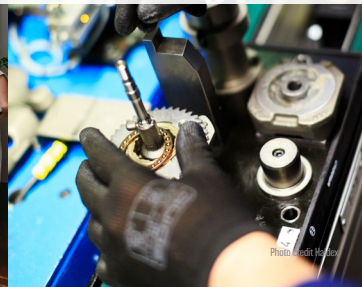


Photo credit HalDEX

LIVING IN COLUMBIA

FEATURES & ATTRACTIONS

South Carolina State House

HOME TO SOUTH CAROLINA'S LEGISLATIVE HUB, THE BUILDING HOUSES THE STATE GENERAL ASSEMBLY AND THE OFFICES OF THE GOVERNOR AND LIEUTENANT GOVERNOR OF SOUTH CAROLINA.

The Vista

BOASTING OVER 100+ RESTAURANTS, GALLERIES, SHOPS AND BARS IN THE HEART OF THE COUNTY, THE VISTA IS A PERFECT SPOT FOR ENTERTAINMENT AND BUSINESS.

Riverbanks Zoo & Garden

THE RIVERBANKS ZOO AND GARDEN IS A 170-ACRE ZOO, AQUARIUM, AND BOTANICAL GARDEN LOCATED ALONG THE SALUDA RIVER IN COLUMBIA. IT HAS REPEATEDLY BEEN RANKED AS ONE OF THE STATE'S TOP ATTRACTIONS.

Williams-Brice Stadium

HOME TO THE SOUTH CAROLINA GAMECOCKS FOOTBALL TEAM, WILLIAMS-BRICE STADIUM IS CURRENTLY THE 18TH LARGEST COLLEGE FOOTBALL STADIUM IN THE NCAA AND IS LOCATED ON THE CORNER OF GEORGE ROGERS BOULEVARD AND BLUFF ROAD ADJACENT TO THE SOUTH CAROLINA STATE FAIRGROUNDS.

South Carolina State Museum

THE SOUTH CAROLINA STATE MUSEUM IS A STATE-OF-THE-ART FACILITY FEATURING FOUR FLOORS OF PERMANENT AND CHANGING EXHIBITS, A DIGITAL DOME PLANETARIUM, A 4D INTERACTIVE THEATER AND AN OBSERVATORY.

St. Patrick's Day in Five Points

SHAKE YOUR SHAMROCKS WITH 45,000 OF YOUR CLOSEST FRIENDS - ST. PATRICK'S DAY IN FIVE POINTS IS AMONG THE LARGEST CELEBRATIONS IN THE SOUTHEAST.

Bustling Urban Marketplace

CONVENIENCE AT YOUR FINGERTIPS MAKES LIVING, WORKING AND SHOPPING A BREEZE. THE SODA CITY MARKET IS AN OUTDOOR MARKETPLACE HELD EVERY SATURDAY OUTSIDE THE STATE CAPITOL BUILDING, WHILE CITY ROOTS WORKS TO PROMOTE THE STATE'S FIRST URBAN FARM AND FIRST THURSDAY ON MAIN DRAWS CROWDS FOR DINING, MUSIC AND ART.

Growing Craft Brewery Scene

VISITORS AND RESIDENTS CAN EXPERIENCE A TASTE OF SOMETHING UNIQUE AT ONE OF THE MANY BREWERIES THAT HAS OPENED IN RECENT YEARS. WHETHER IT'S SWAMP CABBAGE, COLUMBIA CRAFT, PEAK DRIFT, OR ANOTHER LOCATION, YOU'LL FIND SOMETHING TEMPTING FOR AN AFTERNOON OR EVENING RELAXING WITH FRIENDS.

Finlay Park

ONE OF THE BEST KNOWN PARKS IN THE STATE, FINLAY IS 14 ACRES AND HAS HOSTED JUST ABOUT EVERYTHING FROM FESTIVALS AND POLITICAL RALLIES TO ROAD RACES AND EASTER SUNRISE SERVICES.

SOUTH CAROLINA STATE MUSEUM



Photo courtesy South Carolina State Museum

THE VISTA



SOUTH CAROLINA STATE FAIR



GAMECOCK ATHLETICS



Photo courtesy Columbia Metropolitan CVB

VIBRANT NIGHTLIFE & MUSIC SCENE



Photo credit facebook.com/VistaCnd

COLUMBIA MUSEUM OF ART



HISTORIC COLUMBIA

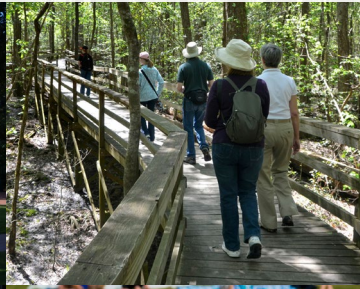


Photo courtesy Columbia Metropolitan CVB

UNIVERSITY OF SOUTH CAROLINA



ABUNDANT GREENSPACE



UNIQUE ART SCENE



EDVENTURE



Photo courtesy Columbia Metropolitan CVB

SEGRA PARK



Photo courtesy Columbia Prefires

Columbia Museum of Art

20K+ SQUARE FEET OF GALLERY SPACE AND A COLLECTION OF OVER 7,000 PIECES.

Segra Park at BullStreet District

HOME TO THE COLUMBIA FIREFLIES, THIS MULTI-PURPOSE VENUE SERVES THE MINOR LEAGUE BASEBALL TEAM AND IS USED FOR CORPORATE EVENTS, WEDDINGS AND MORE. THE PARK IS FOUND WITHIN THE BULLSTREET DISTRICT, A HISTORIC AREA UNDERGOING AN EXCITING REVITALIZATION EFFORT THAT'S ATTRACTING SPECTATORS AND GROWING BUSINESSES.

South Carolina State Fair

AT NEARLY 200 YEARS OLD, THIS ANNUAL EVENT ATTRACTS NEARLY 400,000 VISITORS TO THE HEART OF SOUTH CAROLINA TO ENJOY RIDES, FOOD, ARTS AND CONCERTS.

Theatrical & Performance Venues

BOUND TO ENTERTAIN, COLUMBIA IS HOME TO A LARGE SELECTION OF ENTERTAINMENT VENUES SUCH AS THE COLONIAL LIFE ARENA, COLUMBIA METROPOLITAN CONVENTION CENTER, TRUSTUS THEATRE, TOWNSHIP AUDITORIUM, KOGER CENTER FOR THE ARTS, NICKELODEON THEATRE, AND HARBISON THEATRE AT MIDLANDS TECHNICAL COLLEGE.

Three Rivers Greenway

A WATER LOVER WOULD BE HARD PRESSED TO NOT FIND SOMEWHERE TO TAKE IN THE COUNTY'S NATURAL WONDERS ALONG ONE OF THE THREE LOCAL RIVERS. WHETHER IT'S COOLING YOUR FEET ON A HOT SUMMER DAY, CHALLENGING YOURSELF ON THE RAPIDS OR JUST TAKING IN THE VIEW, THE SALUDA, BROAD AND CONGAREE RIVERS ARE A SIGHT TO BEHOLD.

Friendly Streets

LEAVE YOUR FOUR WHEELS AT THE CURB AND TAKE A WALK OR CYCLE THROUGH THE CITY. INITIATIVES LIKE WALK BIKE COLUMBIA AND HANDLEBAR HAPPY HOUR ARE BUILDING A PEDESTRIAN- AND CYCLE-FRIENDLY COMMUNITY.

Connected Cultural & Lifestyle Community

CELEBRATING AN ARRAY OF LOCAL LIFESTYLES AND CULTURES, COLUMBIA REGULARLY HOSTS FESTIVALS AND EVENTS THAT RAISE AWARENESS WITHIN THE COMMUNITY, INCLUDING: ITALIAN FESTIVAL, GREEK FESTIVAL, KOREAN FESTIVAL, ANNUAL JUBILEE: FESTIVAL OF BLACK HISTORY & CULTURE, ANNUAL FAMOUSLY HOT S.C. PRIDE FESTIVAL, LIGHTS BEFORE CHRISTMAS AND MANY OTHERS.

Educational Hub

HOME TO THE STATE'S FLAGSHIP HIGHER EDUCATION INSTITUTION - THE UNIVERSITY OF SOUTH CAROLINA - NUMEROUS HBCU'S & TECHNICAL TRAINING FACILITIES, RICHLAND COUNTY IS AN OPEN BOOK FOR LEARNERS. RICHLAND ALSO BOASTS NUMEROUS MUSEUMS AND A TOP-NOTCH LIBRARY APPEALING TO BOTH ADULTS AND YOUNGSTERS LIKE THE SOUTH CAROLINA STATE MUSEUM, EDVENTURE, AWARD-WINNING COLUMBIA MUSEUM OF ART, AND AWARD-WINNING RICHLAND COUNTY PUBLIC LIBRARY.

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NOTES

MORE RESOURCES:



**About
City of Columbia**



**City of Columbia
Properties**



**Central SC Region
Executive Summary**

Central/SC

Business Friendly. Business Ready.

The Central SC Alliance (CSCA) is a full-service professional economic development organization, founded in 1994 as a 501(c) (3) not-for-profit, public/private partnership, engaged in the recruitment of capital investment and jobs to the heart of South Carolina. Services provided by CSCA include: Marketing, Research, Project Management and Economic Development Consulting.

CSCA represents the capital city of Columbia and eight counties: Calhoun, Clarendon, Fairfield, Kershaw, Lexington, Newberry, Orangeburg and Richland.

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