

In the heart of South Carolina.



NEWBERRY COUNTY

CENTRAL
south carolina

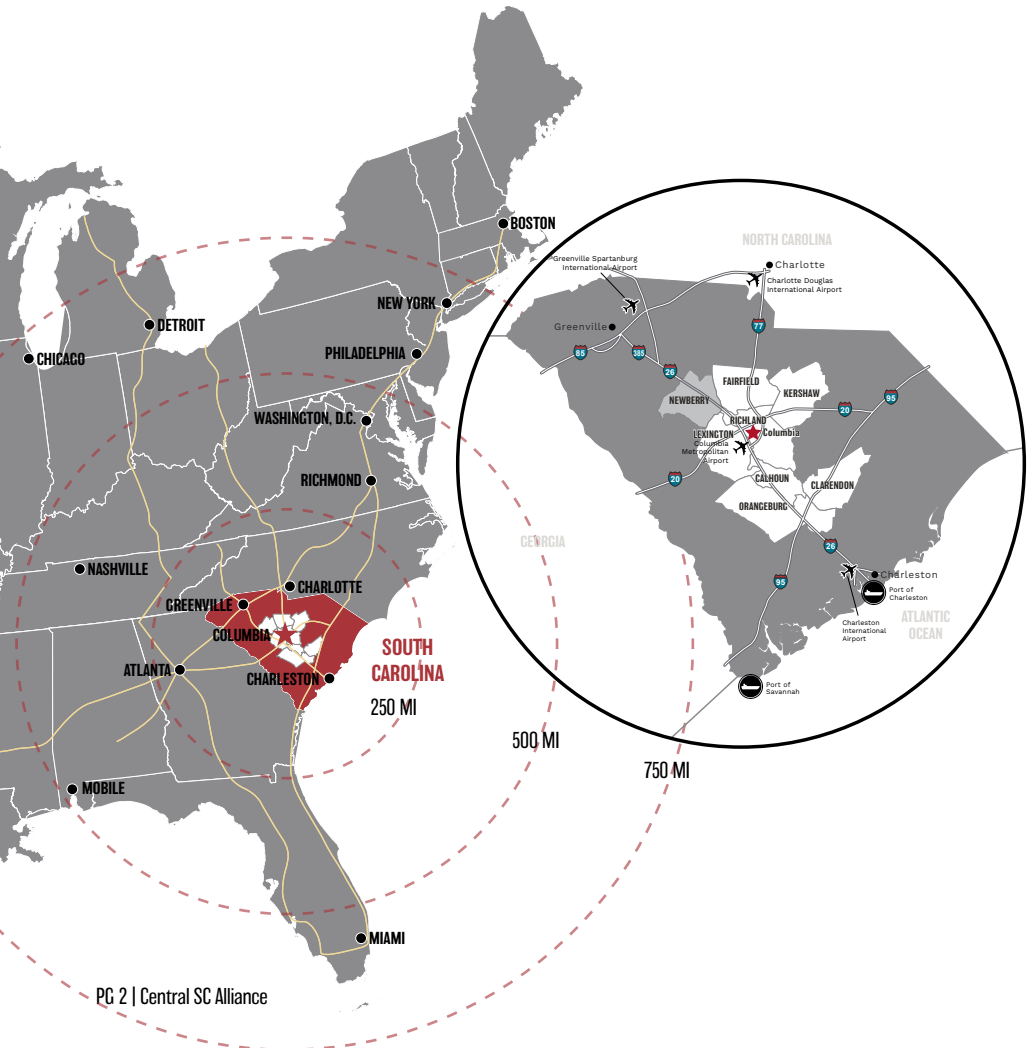
Business Friendly. Business Ready.

**Executive
Summary**

WHY CENTRAL SC?

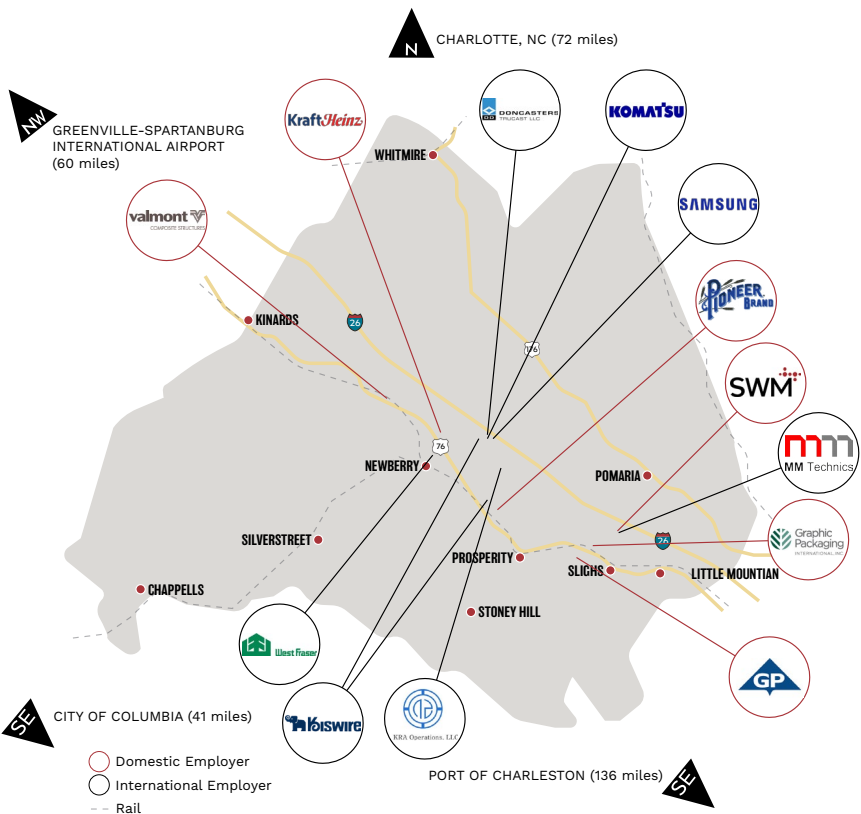
Located in the heart of South Carolina, the Central SC Region is composed of South Carolina's capital city, Columbia, and eight surrounding counties: Calhoun, Clarendon, Fairfield, Kershaw, Lexington, Newberry, Orangeburg and Richland. Together, these areas host an average workforce of 460,000 dedicated professionals.

Conveniently positioned in the center of the state and halfway between New York and Miami, the Central SC Region is crossed by four major interstates, providing unrivaled speed to market.



NEWBERRY COUNTY

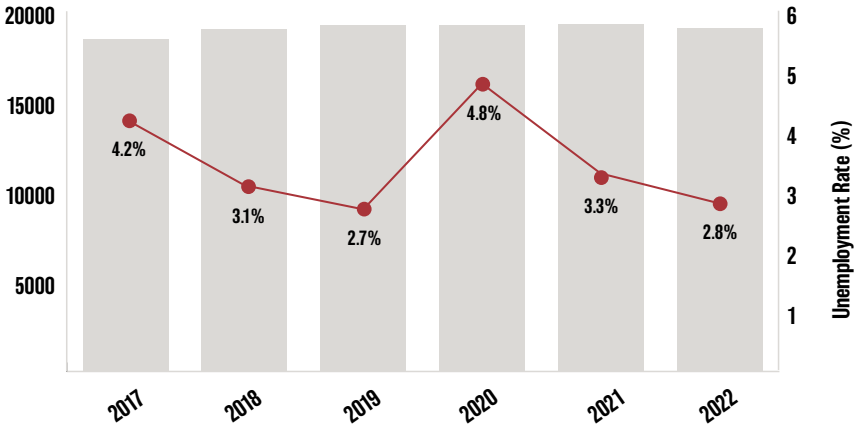
In Newberry County, you'll find a little bit of everything. Local businesses range from steel product manufacturer Kiswire, Inc. to machinery and appliance producers Komatsu and Samsung, and even a Kraft Foods' facility where 100% of its branded turkey bacon is made. With such big names and variety, it's no wonder that Newberry is the one of the fastest growing counties in the Central SC Region. Access to municipal, commercial, and international airports within a short drive, and close proximity to major SC cities like Columbia, Greenville, as well as Charlotte, NC, and Augusta, GA, help Newberry County continue to build its business-ready reputation.



20 ACCESSIBLE 22 MILES SE **26** PASSES THROUGH NEWBERRY COUNTY **77** ACCESSIBLE 31 MILES E **95** ACCESSIBLE 85 MILES E

OUR PEOPLE

LABOR FORCE & UNEMPLOYMENT TRENDS



COMMUTING PATTERNS

**10,123
OUTBOUND**

Top 5 Locations:
 Richland County
 Lexington County
 Greenville County
 Laurens County
 Spartanburg County



**7,230
INBOUND**

Top 5 Locations:
 Lexington County
 Richland County
 Laurens County
 Saluda County
 Greenwood County

6,922 Live & Work in Newberry County

DRIVE TIME POPULATION



55,726



285,378



1,086,445

INTERNATIONAL PRESENCE



South Korea
36.4%



Canada
18.2%



Japan
18.2%



Germany
18.2%



United Arab
Emirates
9.1%

THE SAMSUNG
ELECTRONICS HOME
APPLIANCES FACILITY OPENED
IN NEWBERRY IN 2018 AND
PRODUCED OVER 1 MILLION
WASHING MACHINES IN
LESS THAN 2 YEARS IN
OPERATION.

MARQUEE COMPANIES

DOMESTIC BRANDS

Kraft *Heinz*



SEA PRO
EDGE | NEXT | WIRE



SWM



INTERNATIONAL BRANDS



KOMATSU



view all Newberry employers



BEAD WIRE & STEEL CORD
KISWIRE, INC.



BAY & CENTER CONSOLE BOATS
SEA PRO BOATS



PINE PLYWOOD, LUMBER & CHIPS
GEORGIA-PACIFIC CORP.



WHEEL LOADERS, FORKLIFTS
KOMATSU



TURBOCHARGER COMPONENTS
DONCASTERS TRUCAST



Photo credit Doncasters Group Ltd.

HOME APPLIANCES
SAMSUNG (SEHA)



FROZEN FOODS & DOUGH
PIONEER FROZEN FOODS



SAWMILLS
WEST FRASER TIMBER CO. LTD.



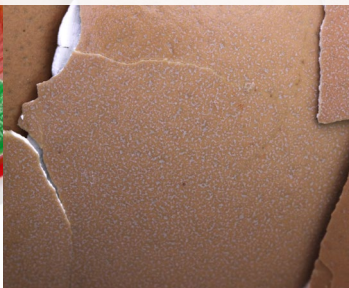
METAL STAMPED AUTO PRODUCTS
MM TECHNICS



POULTRY PROCESSING, DELI MEATS
KRAFT-HEINZ



EGG PROCESSING & PRODUCTS
ISE NEWBERRY INC.



SAW & CHIP MILL
INTERNATIONAL PAPER



LIVING IN NEWBERRY

FEATURES & ATTRACTIONS

Newberry Opera House

THE NEWBERRY OPERA HOUSE IS A FULLY RESTORED FRENCH GOTHIC INSPIRED BUILDING OPERATING TODAY AS AN EVENT SPACE FOR POPULAR ARTISTS, TOURING THEATRE COMPANIES AND LOCAL ORGANIZATIONS. CONSTRUCTED IN 1881, THE BUILDING WAS ORIGINALLY PURPOSED AS A PUBLIC VENUE AND CITY GOVERNMENT FACILITY.

Enoree River Winery

ENOREE RIVER WINERY INCLUDES 8-ACRES OF RELAXING, INTIMATE FARMLAND AND A WINERY THAT SERVES LOCAL, HAND-CRAFTED WINES. GUESTS CAN ENJOY WINE TASTINGS FROM THE SEASON'S HARVEST OR RELAX OUTDOORS ON A COVERED PORCH OVERLOOKING THE VINEYARD.

Newberry College

CHARTERED IN 1856, NEWBERRY COLLEGE IS A FUSION OF EDUCATION AND COMMUNITY IN THE COUNTY. THE HISTORIC COLLEGE IS CONSISTENTLY HONORED AMONG SOUTHERN INSTITUTIONS IN U.S. NEWS & WORLD REPORT RANKINGS.

Pork in the Park

NEWBERRY'S PORK IN THE PARK IS A SOUTHERN BARBECUE NETWORK SANCTIONED EVENT, MAKING THE TALENT THAT MUCH GREATER AND THE JUDGING THAT MUCH TOUGHER! THIS ANNUAL EVENT FEATURES MOUTH-WATERING BBQ FROM ACROSS THE SOUTHEAST.

Newberry Oktoberfest

COME CELEBRATE NEWBERRY'S GERMAN HERITAGE WITH THIS ANNUAL COUNTY TRADITION! THE FESTIVAL FEATURES AUTHENTIC GERMAN CUISINE, TWO GERMAN BIERGARTENS, AND PLENTY OF ART & CRAFT VENDORS.

Year-Round Golf

TAKE YOUR IRONS OUT TO THE GREENS AT ONE OF TWO 18-HOLE GOLF COURSES IN NEWBERRY - THE COUNTRY CLUB OF NEWBERRY AND THE MID CAROLINA COUNTRY CLUB. TEMPERATE WEATHER YEAR ROUND MAKES ALMOST EVERY DAY THE PERFECT DAY FOR GOLF.

Newberry County Historical Museum

LOCATED IN THE LONG-STANDING E.S. COPPOCK HOUSE, THIS MUSEUM HOUSES A LARGE COLLECTION OF MOSTLY LOCAL ARTIFACTS AND DISPLAYS.

Wells Japanese Garden

THE WELLS JAPANESE GARDEN STARTED IN 1930 AND CONTAINS A VARIETY OF INDIGENOUS AND EXOTIC FLORA MIXED AMONG JAPANESE ARCHITECTURE.

Carter & Holmes

CARTER & HOLMES IS ONE OF THE PREMIER PRODUCERS AND SUPPLIERS OF ORCHIDS IN THE U.S. AND THE FIRST IN THE NATION TO CLONE ORCHIDS. HEADQUARTERED IN NEWBERRY, VISITORS ARE WELCOMED FOR TOURS AND CAN PURCHASE LOCALLY-GROWN ORCHIDS.

Oakland Tennis Center

OPENED IN 2017, THIS TENNIS COMPLEX IS OPEN TO FOLKS OF ALL AGES WITH A COMPETITIVE SPIRIT. THE FACILITY IS OUTFITTED WITH 9 TENNIS COURTS.

PORK IN THE PARK



Photo credit: facebook.com/CityofNewberry

CARTER & HOLMES ORCHIDS



OAKLAND TENNIS CENTER



Photo credit: facebook.com/CityofNewberry

ENOREE RIVER WINERY



NEWBERRY ARTS CENTER



Photo credit: facebook.com/CityofNewberryARTS

HISTORICAL MUSEUM



SPARTAN RACE



NEWBERRY OKTOBERFEST



Photo credit: facebook.com/CityofNewberry

LAKE MURRAY



WELLS JAPANESE GARDEN



DOWNTOWN NEWBERRY



NEWBERRY COLLEGE



Photo courtesy Newberry College

Central/SC

Business Friendly. Business Ready.

The Central SC Alliance (CSCA) is a full-service professional economic development organization, founded in 1994 as a 501(c) (3) not-for-profit, public/private partnership, engaged in the recruitment of capital investment and jobs to the heart of South Carolina. Services provided by CSCA include: Marketing, Research, Project Management and Economic Development Consulting.

CSCA represents the capital city of Columbia and eight counties: Calhoun, Clarendon, Fairfield, Kershaw, Lexington, Newberry, Orangeburg and Richland.

CONTACT US

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Newberry County
Economic Development

S O U T H C A R O L I N A

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Central/SC
Business Friendly. Business Ready.

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